## ORDER

37762 Order / Rev: 08889360 Alt Order #: Product Desc: ISSUE

Estimate:

Flight Dates: 10/31/12 - 11/05/12 Original Date / Rev: 10/26/12 / 10/26/12

1300

Order Type:

**GENERAL** 



KLAS

Mike Jones Primary AE:

Sales Office:

Sales Region:

K-WAS National

Agency Name:

Orders

**Buying Contact:** 

Billing Contact:

66 Canal Center Plaza

Cross Roads Media

Alexandria, VA 22314

Cash Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

09/12/10

00:10:00

15%

Advertiser

Name:

American Crossroads

AGY, POL, ISS

A35+ Demographic:

PQ4 Product Codes:

Priority:

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	57	\$227,000.00	\$192,950.00

LV1

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	57	\$227,000.00	\$192,950.00	0.00
Totals	57	\$227,000.00	\$192,950.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$227,000.00
Market	100%	\$756,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$189,166.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$37,833.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/31/12	10/31/12	137-237a M-F E	lec Plyg@M	137-207a	W	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
				Electric Playground		(1:37 XM-2:37 XM)							
	NATE E	BERKUS											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
V	leek: 10	/29/12	11/04/12	W	1	\$250.00	0.00						
E 2	8	11/01/12	11/01/12	137-237a M-F E	lec Plyg@M	137-207a	T	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
				Electric Playgro	und	(1:37 XM-2:3	7 XM)						

Print Date: 10/26/12 10:58:59 Page 2 of 6

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #:

08889360

**Product Desc:** 

ISSUE

Flight Dates:

10/31/12 - 11/05/12

Estimate:

1300

KLAS

Ln Ch Start End NATE BERKUS	Inventory Code Break	Start/End	Time Days	Len s	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week; 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 3 8 11/02/12 11/02/12	7.0	137-207a (1:37 XM-2:37	F 7 XM)	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
NATE BERKUS  Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 E 4 8 11/05/12 11/05/12	137-237a M-F Elec Plyg@M	\$250.00 137-207a	0.00 M	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
NATE BERKUS		(1:37 XM-2:37			·	<b>V=00.002</b> V.			<b>V</b>
Start Date	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 5 8 11/04/12 11/04/12	Game Time/UNLV CM Game Time/UNLV	1135p-1205a	s	:30	1	\$500.00 LV1	0.00 NM	1	\$500.00
TIM MCCARVER SHOW									
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 6 8 11/03/12 11/03/12	<u> </u>	1135p-1235a		:30	1	\$500.00LV1	0.00 NM	1	\$500.00
T1 10 1 11 17	Private Practice								
THE UNIT Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	S- 1	\$500.00	0.00						
E 7 8 11/04/12 11/04/12		1205-105a	S	:30	1	\$500.00LV1	0.00 NM	1	\$500.00
HOUSE	Cold Squad	(12:05 XM-1:0	J5 XIVI)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					i	
Week: 10/29/12 11/04/12	S 1	\$500.00	0.00	:30		\$1,000.00LV1	0.00 NM	1	\$1,000.00
E 8 8 11/03/12 11/03/12	Sat 7-8p - ET Wknd CM Ent Tonight Weekend	7-8p	S-	.30	,	\$1,000.00EV1	0.00 14141		\$1,000.00
ET WEEKEND			<b></b>						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
	8 News Now 5a M-F CM	5-6a	W	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
8 NEWS AT 5A	8 News Now 5a M-F								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12		\$1,000.00	0.00			04 000 001 \/4	0.00.1114		£4 000 00
E 10 8 11/01/12 11/01/12	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	T <del></del>	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
8 NEWS AT 5A Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	T 1	\$1,000.00	0.00						
E 11 8 11/02/12 11/02/12	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	F	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
8 NEWS AT 5A	0 146M2 140M 28 141-1								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
Week: 10/29/12 11/04/12 E12 8 11/05/12 11/05/12	8 News Now 5a M-F CM	5-6a	M	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
	8 News Now 5a M-F							1	
8 NEWS AT 5A Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12		\$1,000.00	0.00						
E13 8 11/03/12 11/03/12	CBS Early Show - Sat. CM	5-7a	S-	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
CBS THIS MORNING SATU	CBS Early Show - Sat. JRDAY								
Start Date End Date	Weekdays Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating					]	
Week: 10/29/12 11/04/12 E14 8 10/31/12 10/31/12		\$1,200.00 1237a-137a	0.00 w	:30	1	\$1,200.00LV1	0.00 NM	1 1	\$1,200.00
E14 8 10/31/12 10/31/12	Craig Ferguson	(12:37 XM-1:		.00		J.,_55,55671		Ì	
LATE LATE SHOW								ı	

Page 3 of 6 Print Date: 10/26/12 10:58:59

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #:

08889360

**Product Desc:** 

Flight Dates:

10/31/12 - 11/05/12

Estimate:

1300

ISSUE **KLAS** 

Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount E 14 10/31/12 10/31/12 Craig Ferguson 1237a-137a :30 1 \$1,200.00LV1 0.00 NM \$1,200.00 Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 --W---0.00 Week: 10/29/12 1 \$1,200.00 E 15 11/01/12 11/01/12 Craig Ferguson CM 1237a-137a :30 1 \$1,200,00LV1 0.00 NM \$1,200.00 (12:37 XM-1:37 XM) Craig Ferguson LATE LATE SHOW Spots/Week Start Date **End Date Weekdays** Rate Rating 0.00 Week: 10/29/12 11/04/12 ---T---1 \$1,200.00 1 \$1,200.00LV1 \$1,200.00 E 16 8 11/02/12 11/02/12 Craig Ferguson CM 1237a-137a :30 0.00 NM Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW Spots/Week Start Date **End Date Weekdays** Rate Rating ----F--1 \$1,200.00 0.00 Week: 10/29/12 11/04/12 E 17 11/05/12 11/05/12 Craig Ferguson CM 1237a-137a M----:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **End Date** Spots/Week Rate Rating Start Date Weekdavs M-----\$1,200.00 0.00 Week: 11/05/12 11/11/12 :30 1 \$2,000.00LV1 0.00 NM \$2,000.00 CM 1135p-1237a --W----E 18 10/31/12 10/31/12 Letterman Letterman LATE SHOW W/LETTERMAN Weekdays Spots/Week Rating Rate Start Date End Date 11/04/12 --W----\$2,000.00 0.00 Week: 10/29/12 CM 1135p-1237a ---T---:30 1 \$2,000.00LV1 0.00 NM 1 \$2,000.00 11/01/12 11/01/12 Letterman E 19 Letterman LATE SHOW W/LETTERMAN Rating Start Date End Date **Weekdays** Spots/Week Rate \$2,000.00 0.00 ---T---11/04/12 Week: 10/29/12 1 \$2,000.00LV1 0.00 NM \$2,000.00 ---F--:30 1135p-1237a E 20 11/02/12 11/02/12 Letterman Letterman LATE SHOW W/LETTERMAN Spots/Week Rate Rating Start Date End Date Weekdays 0.00 11/04/12 1 \$2,000.00 Week: 10/29/12 :30 1 \$2,000.00LV1 0.00 NM \$2,000.00 1135p-1237a 11/05/12 11/05/12 Letterman CM M-----E 21 8 Letterman LATE SHOW W/LETTERMAN Spots/Week Rate Rating Start Date **End Date Weekdays** 0.00 \$2,000.00 Week: 11/05/12 11/11/12 \$2,500.00 1 \$2,500.00LV1 0.00 NM :30 1 8 10/31/12 10/31/12 Ellen CM 3-4p --W----E 22 Ellen **ELLEN** Spots/Week Rate Rating Weekdays Start Date **End Date** \$2,500.00 0.00 11/04/12 1 Week: 10/29/12 ---T---:30 1 \$2,500.00LV1 0.00 NM \$2,500.00 3-4p 11/01/12 11/01/12 Ellen CM E 23 8 Ellen **ELLEN** Start Date **End Date Weekdays** Spots/Week Rate Rating 0.00 \$2,500.00 Week: 10/29/12 11/04/12 ---T---\$2,500.00 M----:30 1 \$2,500.00LV1 0.00 NM 11/05/12 11/05/12 Filen CM 3-4p Ellen **ELLEN** Rating Spots/Week Rate Start Date **Weekdays End Date** 11/11/12 \$2,500.00 0.00 Week: 11/05/12 8 News Now Sun A----S 1 \$2,500.00LV1 0.00 NM \$2,500.00 :30 11/04/12 11/04/12 8 News Now Sun AM #2CM 8 News Now Sun AM #2 8 NEWS NOW SUNDAY MORNING-#2 Spots/Week Rating Weekdays Rate Start Date **End Date** \$2,500.00 0.00 1 Week: 10/29/12 11/04/12 1 \$2,500.00LV1 0.00 NM \$2,500.00 :30 CM 4-5p --W----E 26 8 10/31/12 10/31/12

Print Date: 10/26/12 10:59:00 Page 4 of 6

KLAS

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 08889360

Product Desc:

10/31/12 - 11/05/12

ISSUE

Estimate:

1300

Ln (	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			8 News Now 4p M-		•	· · ·	•			3 71 -		
	NEWS NOW A	AT ADM 8 42	8 News Now 4p M-	·F								
•	Start Date	End Date		Spots/Week	Rate	Rating				í		
Wee	ek: 10/29/12	11/04/12	W	1		0.00						
E 27	8 11/01/1	2 11/01/12	8 News Now 4p M-	F CM	4-5p	T	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
	NEWS NOW	NT 4DN4 9 42	8 News Now 4p M-	·F								
0	NEWS NOW A Start Date	End Date		Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	T	1		0.00						
E 28	8 11/02/1	2 11/02/12	8 News Now 4p M-	F CM	4-5p	F	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
	NEWS NOW A	AT 4DN4 9 42	8 News Now 4p M-	·F								
0	Start Date	End Date		Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	F	1		0.00						
E 29	8 11/05/1	2 11/05/12	8 News Now 4p M-	F CM	4-5p	M	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
•	NEMO NOM	T 4DM 0 40	8 News Now 4p M-	·F								
•	NEWS NOW A Start Date	End Date		Spots/Week	Rate	Rating						
Wee	ek: 11/05/12	11/11/12	M		\$2,500.00	0.00						
E 30	8 11/03/1	2 11/03/12	8 News Now Sat 1	lp CM	11-1135p	S-	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
•	NEWO NOW	T 44DM	8 News Now Sat 1	1p						i		
8	NEWS NOW A Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	S-	1	\$2,500.00	0.00						
E 31	8 11/04/1	2 11/04/12	8 News Now Sun 1	1p CM	11-1135P	5	:30	1	\$2,500.00 LV1	0.00 NM	1	\$2,500.00
_		T 44514	8 News Now Sun 1	l1p								
8	NEWS NOW A		Weekdays	Spots/Week	Rate	Rating						
Wee	Start Date ek: 10/29/12	End Date 11/04/12	S		\$2,500.00	0.00						
E 32	8 11/03/1	2 11/03/12	8 News Now Sat 5-	7p CM	430-5p	S-	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
_	NEW NOW		8 News Now Sat		(5:00 PM-5:3	30 PM)						
8	NEWS NOW A Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	S-		\$2,500.00	0.00						
E 33	8 11/04/1	2 11/04/12	8 News Now Sun 5	-7p CM	430-530p, 6	30-7pS	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00
	NEW NOW	T CD14 CUI	8 News Now Sun		(5:00 PM-5:	30 PM)						
8	NEWS NOW A	End Date		Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	S		\$3,000.00	0.00						
E 34	8 11/04/1	2 11/04/12	8 News Now Sun 5	-7p CM	•	30-7pS	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00
•	NEWS NOW	AT COODIA C	8 News Now Sun		(6:30 PM-7:0	00 PM)						
8	NEWS NOW A	End Date		Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	\$		\$3,000.00	0.00						
E 35	8 11/03/1	12 11/03/12	Politics Now S Seb	elius CM	Various	S-	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00
	טר ואופיסרט יי	VEEKEND	Politics Now S Set	oelius	(5:30 PM-6:0	00 PM)						
11	HE INSIDER V Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	S-		\$3,000.00	0.00						
E 36	8 10/31/1	12 10/31/12	8 News Now 5-630	•	5-630p	W	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00
۰	NEWS NOW	DOTATION	8 News Now 5-630	p M-F								
8	NEWS NOW I	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/29/12	11/04/12	W		\$3,000.00	0.00						
E 37	8 11/01/1	2 11/01/12			5-630p	T	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00
	NEWS NOW I	POTATION	8 News Now 5-630	p M-F								
8	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/29/12	11/04/12	T	1		0.00						
E 38	8 11/02/1	12 11/02/12		СМ	5-630p	F	:30	1	\$3,000.00LV1	0.00 NM	1	\$3,000.00

Print Date: 10/26/12 10:59:00 Page 5 of 6

KLAS

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

08889360

Product Desc: ISSUE

10/31/12 - 11/05/12

Estimate:

1300

Ln Ch	Start	End	8 News Now 5-63		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			8 News Now 5-63	•								
4		ROTATION	Madeles	Ca ata 00/a ata	D-4-	Datin -					l	
<u>ى</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00						
E39 8	11/05/1	2 11/05/12		-	5-630p	M	:30	1	\$3,000.00 LV1	0.00 NM	1	\$3,000.00
8 NEW	VS NOW F	ROTATION	8 News Now 5-63	0p M-F								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	M		\$3,000.00	0.00						
E40 8	10/31/1	2 10/31/12	1230-2p Soaps/ Ll Soaps / Let's Mak		1230-2p	W	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
		THE BEAU	TIFUĹ									
<u>St</u> Week: 10	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$5,000.00	Rating 0.00						
E41 8			1230-2p Soaps/ L		1230-2p	T	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
THE	OI D 4110	THE BEAU	Soaps / Let's Mak	e A Deal								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/29/12	11/04/12	Т		\$5,000.00	0.00						
E42 8	11/02/1	2 11/02/12	1230-2p Soaps/ L Soaps / Let's Mak		1230-2p	F	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
THE B	OLD AND	THE BEAU	- •	ie A Deal								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 E 43 8		11/04/12 2 11/05/12	1230-2p Soaps/ L		\$5,000.00 1230-2p	0.00 M	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
			Soaps / Let's Mak		(12:30 PM-1		.00	•	40,000.00241	0.00 14111	· 	40,000.00
		THE BEAU		Spate Milack	Poto	Poting						
<u>ى 5</u> 11 Week:	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 44 8	11/01/1	2 11/01/12	The Talk 2-3P	СМ	2-3p	Т	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
THE T	ALK		The Talk									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 E 45 8		11/04/12 2 11/02/12	The Talk 2-3P	CM	\$5,000.00 2-3p	0.00	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
E 45 8	11/02/1	2 11/02/12	The Talk 2-3F	Civi	2-5p	,	.50	•	ψ0,000.00 E¥ 1	0.00 14111		ψο,οσσ.σσ
THE T		E1 D-1-	tota a tradación	Casta AAIsala	Data	Datina						
<u>Si</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 46 8		2 11/05/12	The Talk 2-3P	CM	2-3p	M	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
THE T	ΔΙΚ		The Talk									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	M	· · · · · · · · · · · · · · · · · · ·	\$5,000.00	0.00	.00		65 000 001 1/4	0.00 NA		es 000 00
E 47 8	10/31/1	2 10/31/12	1230-2p Soaps/ L Soaps / Let's Mak		1230-2p	W <b></b>	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
	MAKE A		•									
<u>St</u> Week: 10		End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 48 8			1230-2p Soaps/ L		1230-2p	T	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
ו בדיפ	MAKE A [	)FAI	Soaps / Let's Mak	ke A Deal								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/29/12	11/04/12	T		\$5,000.00	0.00	.20		\$5,000,001.1/4	0.00 844		\$5,000.00
E 49 8	11/02/1	2 11/02/12	1230-2p Soaps/ L Soaps / Let's Mai		1230-2p	F	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
	MAKE A					m - 4°						
<u>Si</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$5,000.00	Rating 0.00						
E 50 8		2 11/05/12		CM	1230-2p	M	:30	1	\$5,000.00LV1	0.00 NM	1	\$5,000.00
										-		

Print Date: 10/26/12 10:59:00 Page 6 of 6

**KLAS** 

Order / Rev: 37762

Advertiser:

American Crossroads

Alt Order #: 08889360

Flight Dates: 10/31/12 - 11/05/12

Product Desc:

ISSUE

Estimate:

1300

**Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount 1230-2p Soaps/ LMAD Soaps / Let's Make A Deal LET'S MAKE A DEAL Start Date End Date Spots/Week Rating **Weekdays** Rate 11/11/12 M----\$5,000.00 0.00 Week: 11/05/12 --w----:30 1 \$5,500.00LV1 0.00 NM \$5,500.00 10/31/12 10/31/12 630-7p Inside Edition CM 630-7p Inside Edition INSIDE EDITION Spots/Week Start Date End Date Weekdays Rate Rating 11/04/12 1 \$5,500.00 0.00 Week: 10/29/12 ---T---1 \$5,500.00LV1 0.00 NM 8 11/01/12 11/01/12 630-7p Inside Edition CM 630-7p :30 \$5,500.00 Inside Edition **INSIDE EDITION** Spots/Week Rating Start Date End Date Weekdays Rate 11/04/12 ---T---1 \$5,500.00 0.00 Week: 10/29/12 СМ ---F--1 \$5,500.00LV1 0.00 NM 1 \$5,500.00 11/02/12 11/02/12 630-7p Inside Edition 630-7p :30 E 53 8 Inside Edition **INSIDE EDITION** Spots/Week Rating Start Date End Date **Weekdays** Rate ---F--1 \$5,500.00 0.00 Week: 10/29/12 11/04/12 11/05/12 11/05/12 630-7p Inside Edition CM 630-7p M-----:30 1 \$5,500.00LV1 0.00 NM \$5,500.00 Inside Edition INSIDE EDITION Start Date End Date **Weekdays** Spots/Week Rate Rating M----1 \$5,500.00 0.00 Week: 11/05/12 11/11/12 :30 1 \$10,000.00 LV1 \$10,000.00 11/03/12 11/03/12 Sat 9-10p CM 9-10P ----S-0.00 NM Crimetime Saturday **CRIMETIME SATURDAY** Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 1\$10,000.00 Week: 10/29/12 11/04/12 ----S-0.00 :30 1\$30,000.00LV1 0.00 NM \$30,000.00 Thu 8-9p СМ 8-9p ---T---11/01/12 11/01/12 E 56 Big Bang / 2 1/2 Men" **BIG BANG THEORY/BROKE GIRLS** Spots/Week Rating Start Date End Date **Weekdays** Rate ---T---1\$30,000.00 0.00 Week: 10/29/12 11/04/12 11/04/12 11/04/12 Sun 9-10p CM 9-10p ----S :30 1 \$40,000.00 LV1 0.00 NM \$40,000.00 E 57 8 The Good Wife THE GOOD WIFE End Date Rating Start Date Weekdays Spots/Week Rate ----5 1\$40,000.00 0.00 Week: 10/29/12 11/04/12

Totals 57 \$227,000.00